

GIMP® WEB 2.0 BUTTONS



or

Web 2.0 buttons : Call to Action Button

WEB 2.0 BUTTONS: CALL-TO-ACTION BUTTON

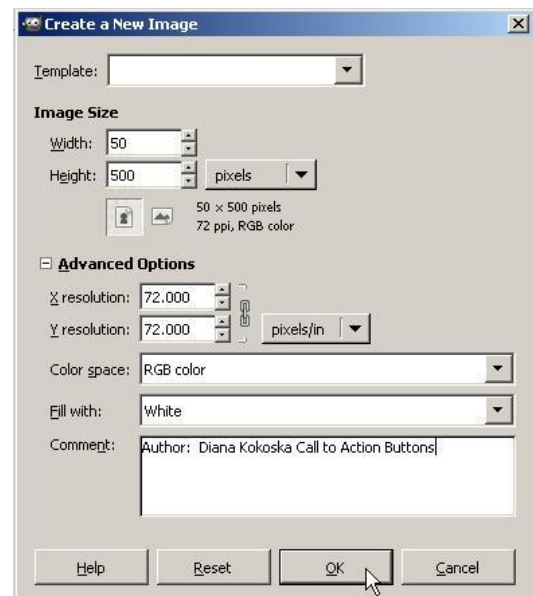
OPEN GIMP®

Step 1: To begin a new GIMP® project, from the Menu Bar, select File | New. At the Create a New Image dialog box, select a size and background color for your new image. I selected 500 x 500 pixels.

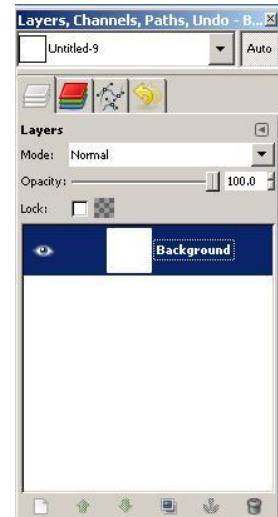
You will need to click the + sign beside Advanced Options to expand the menu.

Click the Fill with: down arrow and select white.

Click the OK button.



A new canvas displays in the GIMP document window, information about the new image displays in the Title Bar, and a layer named “Background” displays in the Layers palette.




Step 2: With the “Background” layer selected in the Layers palette, click the Create a new layer icon at the bottom of the



Step 3: At the New Layer dialog box, type `Button` in the Layer name text box, and click the OK button.

A new layer named "Button" displays above the background layer in the Layers palette.

Step 4: From the Toolbox, select the Rectangle Select tool . In the Rectangle Select options below the Toolbox, click the Rounded corners checkbox and drag the Radius: thumb indicator to approximately 20 to give the rectangle rounded corners.

Note: The larger the Radius, the more round the corners.

Step 5: Click in the image canvas and draw a rectangle approximately 250 pixels x 70 pixels. The size of the rectangle displays in the Document Window status bar below the image.

Step 6: You will need to select a Foreground color to fill the button. Click the FG color icon and select a color for the foreground. (I chose fb930c). Click the BG color icon and select a color for the background. (I selected white).




Step 7: From the Menu bar, select Edit | Fill with FG Color.

The rectangle is filled with orange.

Step 8: With the "Button" layer selected in the Layers palette, right click and select New Layer. At the New Layer dialog box type `White Arrow` and click the OK button.

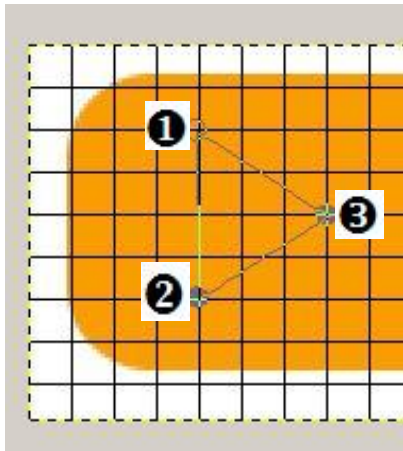
A new layer named "White Arrow" displays above the "Button" layer in the Layers palette.

Step 9: From the Menu bar, select View | Show Grid to display small square grids over the canvas. At the bottom of the image canvas, click the Zoom down arrow and select 200% to magnify the view.

Step 10: From the Toolbox, select the Paths Tool  and move the cursor onto the image canvas. Click at the top left edge of the arrow to create an anchor point. Click at the bottom left of

the arrow to create the second anchor point (remember that you can drag the anchor point to create a straight line.)

Click to create an anchor at the arrow point and hold down the Ctrl key and click in the first anchor point to connect the path.




Step 11: From the Menu bar, click Select | From Path to display *marching ants* around your selection.

Step 12: From the Menu bar, select Edit | Fill with BG Color to fill the arrow with white.

Step 13: Change the Zoom magnification back to 100%. From the Menu bar, select View | Show Grid to remove the gridlines from the image canvas.

Step 14: From the Menu bar, click Select | None or use the shortcut key combination Ctrl+Shift+A to remove the *marching ants*. Click on any tool in the Toolbox to change the cursor from the Paths tool.

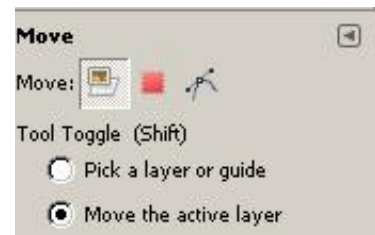
Step 15: From the Layer's palette, select the "Button" layer. Click the Text tool  and in the Text options, select a font face, font size, and font color. (I selected Sans Bold 24 pt white).

Step 16: Click in the image and in the GIMP Text Editor, type Buy Now and click the Close button.


Step 17: If the text is not positioned correctly, click the Move tool



from the Toolbox . In the Move options below the Toolbox, click the radio button for Move the active layer. Drag to position the text on the button.




Click the "Background" layer in the Layers palette.

Step 18: To remove the excess white background around the button image, from the Toolbox, select the Crop tool  and draw a rectangle shape around the completed button. You can adjust the size of your selection by dragging the handle on any corner.



Step 19: Click on the button to accept the crop

Step 20: Click on the Visibility icon  to the left of the text layer "Buy Now" in the Layers palette to hide the text.

The text no longer displays on the button. You can now add multiple text layers to this button and only turn on the text layer you want to display.

Step 21: Click on the "button" layer in the Layers palette and click the Text Tool. With the same Text options, click on the button and type `Add to Cart`.


Step 22: Click the Visibility icon beside the "Add to Cart" text layer in the Layers palette to hide the text. The button is now ready to be saved with no text.


Step 23: To save the image, from the Menu bar, click File | Save and at the Save Image dialog box, in the Name text box, type `call_to_action_button_mm_dd_yy` (replacing the `mm_dd_yy` with the current month, day, and year).



From Places, select a location to save the image -
`\PortableApps/GIMP/buttons/images/`.

Note: If this is the first project saved as a button project, you may need to create a buttons folder and an images folder.

Click the + sign beside Select File Type (By Extension). Select GIMP xcf image and click the Save button.

Step 24: Click the Visibility icon  to the left of the text layer "Buy Now" to display the text on the button and click the Visibility

icon  to the left of the “Background” layer to turn on transparency. Save the image as a .png file with a name of `button_buy_now_mm_dd_yy` (replacing the mm, dd, yy with the current month, day, and year). At the Export dialog box select Export button and then the Save button.

Step 25: Click the Visibility icon  to the left of the text layer “Buy Now” to hide the layer and click the Visibility icon  to the left of the “Add to Cart” layer to display the text.

Step 26: Save the image as a .png file in the same folder. Give the image a name of `button_add_to_cart_mm_dd_yy`.

Step 27: Click File | Close to close the image. Click the Close button on the Title bar to close GIMP®.